District Editor: Pat Kennedy . 251 Lincoln St., Elroy WI 53929 . 608/462-5636 . pjkennedy@centurytel.net

Opportunity To Serve

by PCC Dick Hauser, President Ithaca Lions Club

On a weekday evening in May a few Ithaca Lions were attending a pancake supper at the Willow Valley Methodist Church in Ithaca when a local resident asked the question, " Can the Lions help someone who is losing her sight?

With a little more conversation it was determined that the person in need of help was also at the supper. As president of the Club I introduced myself to Sandy Brice and sat down for a conversation with her.

Sandy was raised in the Ithaca area, married Jeff Brice and raised a family on a farm near the Richland – Sauk County line.

She has diabetes and while she has tried to control and live with it, the onset of diabetic retinopathy is robbing her of her sight.

One of the things that she had always enjoyed doing was reading and now she was unable to see the words on the page. She had heard that there might be a machine that could help her, but had no idea as to where or how to get one.

I told her that the Lions had been challenged by Helen Keller at the 1925 convention to be the Knights of the Blind and that I would work with our Club to see what we could do for her.

After several contacts I was referred to Lion Dick Foss, an optometrist from La Crosse, who informed me that he had an older model machine ,that was available to the Ithaca Lions for their use. Arrangements were made and within a few days the delivery was made to Sandy's home.

The unit was set up and then Sandy placed a page of a shopper paper on the reader tray. There were tears of joy flowing as for the first time in quite a while she was able to READ!

Sandy is shown seated at the reading magnifier that had just been presented by the Ithaca Lions Club. Her first words were "Thank you, Thank you, I can read again."

SANDY BRICE *enjoying her new reading magnifier to read a local auto dealer advertisement.*

Another Kelley Steps Up To Lead In 27-D2

by ADP Myrna Kelley

Thank you for electing me as your new Affiliate District President for 27-D2. I have been a charter member of the Mauston Lioness Club since 1979. I am the spouse of Immediate Past District Governor Mike Kelley. He will continue to be my "Partner in Service". I enjoyed that experience and I'm sure I'll enjoy being your District President.

Wisconsin Lioness are volunteers who reach out and address areas of need in our communities. We have over 2,500 members statewide. Lioness work so hard to bring together community-minded people who help with humanitarian, environmental and cultural needs of the community. Lioness earn the motto "We Serve, Too".

Some of the projects that we provide include grants, scholarships, eye glasses, vision screening, leader dogs, Lions Camp, diabetes, hearing impaired, child abuse prevention, eye bank, Campaign Sight I and II as well as local community betterment projects like Christmas baskets, flowers, Easter egg hunts, food pantry and post prom parties. The list just goes on and on. Lioness use what talents and abilities we have to make this a better world than we found it. Working together, hand in hand, exemplifies the Lioness spirit.

Remember we're all volunteers. No one is perfect. I'll do the best that I can for our district. I'm looking forward to a productive year. My motto for this year is from Helen Keller "Alone we can do so little, together we can do so much".

27-D2 District Governor
Kathy Friske
kathykf@centurytel.net
608/372-2192

As you read this, I will be attending the International Convention in Minneapolis MN where I will officially be inducted as District Governor.

First of all I think all the Lions, Lioness, and Leos, of 27D2 need to give District Governor Lion Mike Kelley and spouse Lion/ Lioness Myrna a big THANK YOU when you see them. They have had a very successful and busy year.

Lion Pat Kennedy, 27-D2 PR Chair and Newspaper Editor, is in charge of the news articles that go into the *Wisconsin Lion.* All your club news articles and photos of Lions in action should be sent to her at the contact information at the top of our page every month.

Lion Charlie Kennedy is our Information Systems person and in charge of the District website,

You will find lots of information about our district on the website. Also if you have an upcoming event and would like to advertise it on the website Lion Charlie will help you with that.

If you have pictures or stories for either the State Newspaper or website, these are the Lions to get in contact with. Thank You Pat and Charlie.

"We Serve". As District Governor I am eager to serve and encourage each and every club in 27-D2 to do so too. If there is some way I or anyone else on your District Cabinet can help your club, please contact us and we will assist you in any way that we can. Our contact information is in the MD27 Directory.

This year's International theme is MOVE TO GROW, Each year your District Governor is requested to formulate a theme for the year. My theme will be "We Serve One Step at a Time". Lions serve but we also need to promote ourselves with newspaper articles. We need to blow our own horns.

We also need to grow. MY GOAL is to retain members, replace all the drops, and add 1 new member per club this year.

Change Happen"Z" We need to change the way we look at increasing our club members.

We are always looking for people to step into leadership roles. We now need two Vice District Governors. In order to move up into the Governor role a member must first serve as a second Vice District Governor and first Vice District Governor. So if you are thinking about stepping up into a leadership role please let me know.

Our Region and Zone Chairs are going to have to be moving up so the second Vice District Governor position can be filled. Region and Zone Chairs think of who can step into this position and would like to move up into the District Governor position as you move up.

PR Tips: Getting Published

At the May Region 3 Zone 2 meeting 27-D2 Publicity Chair Pat Kennedy addressed the often common problem clubs have with submitting photos and articles. Using the Wisconsin Lion and the May 2009 Lion Magazine, she offered helpful suggestions on creating and submitting articles, catchy headlines and most importantly, pictures.

The meeting was informal and fun when Kennedy suggested several ways to "stage" a club photo that doesn't resemble the loathed "grip & grin" often seen in local newspapers when someone is presented an award or is a featured speaker.

Recreating the moment and even going as far as using props can be one of many strategies clubs can use to help tell their story in a glance. It is the picture that draws in the reader, not the paragraph below the names.

While owning a good camera is a plus, most cameras today are adequate for taking pictures that are submitted electronically to local newspapers that require resolution of 300 dpi or higher.

Clubs can use a team approach to submitting news; with one person submitting photos while one submits the articles.

ATTENDEES DISCUSS PR CHALLENGES - *After her presentation, Pat Kennedy discusses challenges with Dick Dahlberg, Sharon Harness, Dean Rinehart and Charles Kennedy.*

District Governor Visitation Request Form

Club name:		
Meeting Place:		
1st Choice Date:		
2nd Choice Date:		
Dinner Meeting:	Yes	No
Times:		
Hospitality:		
Meal:		
Meeting:		
New Member Induction:	Yes	No
Officer Induction:	Yes	No
Special Request:		
Directions to Meeting Location:		
Information We Should Be Aware Of:		

DG Kathy's Calendar

JULY
1 -10 International Convention
14 Onalaska Lions
18 Golf Birch-Sturm
23 Visitors day at Camp Dundee
24-25 Council of Governors
28 or 29 DFG

AUGUST
2 Cabinet meeting at Iathca
6 D2 day at the State Fair
8-9 WLF Board Meeting
19 New Lisbon Lions
29-30 LCI and Leader Dog

SEPTEMBER
19 Camp Open House
24-26 USA Canada Forum

OCTOBER
2-3 Council of Governors
16-17 C1 District Convention
18 Cabinet Meeting
23-24 Merging Lions Institute
24 Westby Lions
27 Boaz Lions
31 WLF Board Meeting

NOVEMBER
1 WLF Board Meeting
6-7 B2 District Convention
11 Coon Valley Lions
13-14B1 District Convention
26 Thanksgiving

27-D2 Cabinet Meetings

11:00 am Cocktails
12:00 pm Lunch
1:00 pm Meeting

DATES:
SUN, AUGUST 2, 2009
Honor Divine Lions Park
Ithaca, WI
sponsored by the Ithaca Club

SUN, OCTOBER 18, 2009
Oakdale Credit Union
Oakdale, WI
sponsored by the Oakdale Club

SUN, JANUARY 31, 2010
Warrens Lions Log Building
Warrens, WI
sponsored by the Warrens Club

SUN, MARCH 21, 2010
American Legion
Sauk Prairie, WI
sponsored by the Sauk Prairie Club

Please RSVP to DG Kathy one week prior to each Cabinet Meeting if you will be attending.

Check out www.md27d2.org for the latest news

send your news and photos of Lions in Action to Editor Pat today!

Club Activities

CRANBERRY COUNTRY EASTER BASKETS - Lending their hands – or paws – to the Easter Bunny, the Cranberry Country Lioness delivered Easter baskets to 65 Warrens area seniors on April 9. The baskets were filled with an assortment of fresh fruit, bottles of cranberry juice and decorated cupcakes. "Cranberry Country Lioness member Rebecca Moseley graciously offered us the use of her commercial kitchen. After Rebecca baked the cupcakes, a couple of our members helped to decorate them with frosting and Easter candies," said Lorry Erickson, club secretary. The baskets were assembled at the Wisconsin Cranberry Discovery Center and delivered to the Hilltop Apartments, Agape Acres and to residences in and around Warrens. ABOVE: Lioness Kathryne Beske filling one of the baskets.

WARRENS LIONS SUPPORT LOCAL PARK AND OUR VETERANS - On Monday May 11th 2009 the Warrens Lions hung three flags at Monroe County's "Lester McMullen Park" near Warrens. The Warrens Lions will maintain these flags as long as the park exists. The Warrens Lions support our Country, the State of Wisconsin, all POW/MIA's and our U.S. Veterans. We thank them for their service and honor them for our freedom!! (L to R) Warrens Lion Paul Salzwedel, Lion Pat Hart, Lion Wayne Duncan and McMullen Park Director Chad Ziegler.

PRAIRIE DU CHIEN WELCOMES FRISKE - *by Lion Maury Oehler.* - Then District 27-D2 Governor-Elect, Kathy Friske, of the Oakdale Lions Club was the main speaker at a Region 3, Zone 1 Meeting held recently at Kaber's Supper Club in Prairie du Chien, WI. She summarized some of the new club regulations that will be enforced within the next year. Some 20 members from Lion's Clubs in Wauzeka, Seneca, Soldiers Grove, and Prairie du Chien attended the meeting.

MINDORO LIONS served up their annual Pancake Breakfast on February 8. Over 500 adults, plus children and Lions enjoyed a breakfast of pancakes, sausage, milk and coffee. Funds raised support high school scholarships and community projects.